

JODY WISSING

PRESENTATION CREATOLOGIST



jodywissing@gmail.com

@jodywissing  

Frisco, Texas

“
Like a photographer sees everything through a camera lens, I see everything through slides.”

EXPERTISE

COMMUNICATION



DESIGN



SIMPLIFICATION



ORGANIZATION



STORYTELLING



LEADERSHIP



CREATIVITY



PORTFOLIO

My portfolio is available upon request. If you're tired of "bored" meetings, let's schedule some time to talk about why I love presentations and how together, we can change the way people think about them.



ontheflipslide.com/resume

MISSION

Simply stated, I'd like to rid the world of death-by-meeting. In effort to accomplish the mission, I teach concepts to transform boring bullet points into creative content, flat facts into seasoned storytelling, and spiritless slides into engaging experiences.

PROFESSIONAL EXPERIENCE

Senior Graphic Designer & Presentation Specialist

Tyler Technologies | 2017 - Present

"Don't just make presentations, create systems ..." This was my task when hired, and I delivered. I set about creating presentations, and to give everyone the same tools, I developed a presentation resource system and asset library for more than 7,000 employees. I wanted to do well, and wanted others to do well too. I've developed custom curriculum, built training decks utilizing slide makeovers to demonstrate the process of creating great slides, and delivered training sessions via webinars and in-person classes. I work with many C-level executives to develop visual support, from internal communications to keynotes. I am the "go-to" person for all things presentations.

Social Media & Public Relations Manager

Atomic Design & Consulting | 2016 - 2017

Though this job was a departure from presentations, I learned new ways to approach opportunities, enhanced my storytelling skills, and improved my big-picture thinking.

Visual Arts & Communications Director

Preston Trail Community Church | 2006 - 2016

In a megachurch, every Sunday is Super Bowl Sunday. With presentation media being at the forefront of messages, music, and events, curating and creating engaging media was my main focus. I have extensive experience in finding new and fresh ways to present content to provide context with a unique perspective.

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... so you can imagine the possibilities with Jody on your team